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## Wayne Dalton Welcomes Sarah Schram as Brand Manager

Wayne Dalton, is pleased to announce their new Brand Manager, Sarah Schram. She is a versatile marketing manager with almost a decade of experience will develop new selling solutions for the company's dealer partners. She will also handle the marketing and brand strategy for Wayne Dalton, including creating marketing materials, attending trade shows and supporting dealers in the field.



Schram began her career with Direct Effect, a media placement agency in Norman, Oklahoma. She gained valuable experience from her time at Omni Hotels & Resorts in Dallas, Texas as communications manager, where she was responsible for media relations at the property level. Schram then moved to Cypress Equities, a commercial real estate development company, managing marketing for field assets.

Schram has a degree in Marketing from the University of Oklahoma and a Master's of Journalism from the University of North Texas. She is a member of the American Marketing Association. 

## ARM-R-LITE Door Manufacturing Co., Inc. Names Shannon McGrady as Company President

ARM-R-LITE, the door and access industry welded glass garage door manufacturer is announcing the appointment of Shannon McGrady as Company President. Ms. McGrady has taken the reigns from former Company President, Wilma Dourney as of 2015 to further ARM-R-LITE's commitment to quality and proactively align the organization for future growth.

Ms. McGrady brings more than 27 years of experience in the door and access system industry, specifically in the area of glass garage doors to ARM-R-LITE. Most recently, Ms. McGrady served as Vice President under former President Wilma Dourney as well as Sales Representative under ARM-R-LITE's first president and company founder, Jack Dourney. During her years of service under Arm-R-Lite's previous two presidents, Ms. McGrady has had a direct hand in the creation of ARM-R-LITE's ADA compliant pass door, Energy Efficiency Package, Push-Out Awning Windows, and Acoustical Package product development and offerings.

Shannon McGrady received her Bachelors Degree in Business from the University of Belmont in Nashville, TN.



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