

Arm-R-Lite names director of business development

In January, Arm-R-Lite announced the promotion of Eileen Cameron as the new director of business development.

With Arm-R-Lite since 2012, she has served in sales and business development, working with the company website, developing ties with architectural partners, overseeing product lead distribution, and expanding marketing materials. Cameron holds a bachelor's degree in business administration. ■